



May 26, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12 Street, SW
Washington, DC 20554

Dear Chairman Martin:

A local CBS Radio station in Las Vegas was instrumental in helping inform the community about Heldomorado Days, a celebration of the city's western roots. Sponsored by the Protective Order of Elks Lodge No. 1468, a non-profit service organization, the advertising budget was limited.

As a result of the support of media outlets such as CBS radio, the event was well attended and will be expanded next year. In addition, the success of the event will enable the Elks Lodge to make a significant donation to Big Brothers Big Sisters of Southern Nevada and the Elks Youth Scholarship Fund.

I believe that providing air time for community events is not only a valuable resource for listeners and the community at large, but a responsibility of all media. Finally, CBS Radio's commitment to promoting community events positions them as a leader in the community and a vital resource for information about the community they serve.

Be Well,

Tami Belt
Blue Cube Marketing Solutions
tami@1bluecube.com
702-341-8859

*"The great use of life
is to spend it for something
that will outlast it."*

- William James

3432 Prairie Meadow Street
Las Vegas, NV 89129
telt@intormind.net
(702) 341-8859
1bluecube.com